



## Meeting Minutes

### CITY OF SHASTA LAKE PARKS & RECREATION ADVISORY COMMISSION REGULAR MEETING

Council Chambers  
4488 Red Bluff  
Shasta Lake, California

Thursday, March 10, 2022 at 4:30 pm

#### 1.0 CALL TO ORDER

Chair Smith called the meeting to order at 4:30 pm  
Commissioners Present: Greenwood, Hewitt, Smith, and Zeller  
Commissioners absent: Thompson

#### 2.0 PUBLIC COMMENT: None

#### 3.0 REGULAR AGENDA:

##### 3.1 ARPA Parks Projects Community Outreach Strategies.

Commissioners received a report and discussed various ways to do community outreach, including surveys, social media, and public workshops. Social media and website pages related to parks projects were reviewed.

##### 3.2 Bizz Johnson Batting Cage Plan Review.

Options for Batting Cage locations were discussed. A follow-up field trip will take place to go over the options with the Shasta Dam Area Little League Board members.

#### 4.0 REPORTS AND COMMENTS:

##### 4.1 Commission Comments

Chair Smith requested a review and progress report on the Parks Master Plan to be placed on a future agenda.

##### 4.2 Staff Comments

#### 5.0 ADJOURNMENT

Chair Smith adjourned the meeting at 5:39 p.m.

Prepared by: \_\_\_\_\_  
TONI M. COATES, CMC  
CITY CLERK/COMMISSION SECRETARY



Report and Recommendations  
Reviewed and Approved

*Jessaca Lopez*

City Manager

3.1

## AGENDA ITEM

### Parks and Recreation Advisory Commission

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**TO:** Parks and Recreation Advisory Commissioners

**FROM:** Whitney Zeller, Community and Economic Development Manager

**DATE:** March 10, 2022

**SUBJECT:** ARPA Park Projects Community Outreach Strategies

**FILE NO.:** New

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#### **RECOMMENDATION:**

Review and provide feedback on community outreach strategies for the American Rescue Plan Act (ARPA) park projects, including the school survey, household survey, webpage, Facebook group, and stakeholder list.

#### **BACKGROUND:**

At their February 16, 2022 meeting, the Parks and Recreation Advisory Commission reviewed staff's recommended strategies to facilitate public outreach for ARPA park projects including surveys, a project webpage, and stakeholder input. The Commission provided feedback, suggested creating a dedicated Facebook page for parks and recreation, and agreed to review draft versions of the school survey, household survey, and stakeholder list at the next scheduled meeting. At the March 10, 2022 meeting, the Commission will review draft versions of community outreach tools and provide feedback. Next steps will include opening the surveys for public response, marketing community meetings and project pages, and reaching out to the completed list of stakeholders.

#### **FISCAL IMPACTS:**

There is no financial impact for receiving this information.

#### **ATTACHMENTS:**

Draft School Survey  
Draft Household Survey  
ARPA Parks and Recreation Projects Webpage  
Stakeholder List

#### **DISTRIBUTION:**

Parks and Recreation Advisory Commission

# Parks and Recreation - School Age Survey

The City of Shasta Lake is looking for input on existing Parks and Recreation facilities and potential future projects

\* Required

Please use the picture below as a reference when responding to survey questions



1. What is your age group? \*

Mark only one oval.

- 10-14 Years
- 15-18 Years
- 18 or more years

2. In the past 2 years, how often have you used the following parks and recreation facilities? \*

Mark only one oval per row.

	Never or Very Rarely Used	Light Use (once a month)	Moderate Use (once a week)	Regular use (2-3 times a week)	Frequent Use (4 or more times a week)
Clair Engle Park and Skatepark	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Margaret Polf Park & Boomtown BMX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bizz Johnson Ball Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wynn Price Park and Baseball Field	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Akard Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shasta Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Blue Canyon Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pickleball and Tennis Courts Complex	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. What park and recreation amenities do you use most often (select all that apply) \*

Check all that apply.

- Playgrounds
- Picnic/Grass Areas
- Sports Fields/Courts/Tracks
- Walking Paths/Trails
- None

Other:  \_\_\_\_\_

4. What park and recreation features would you like to see more of in our community (rate from 1 to 5) 1=Not Interested 5=Very Interested \*

Mark only one oval per row.

	1	2	3	4	5
Basketball Courts	<input type="radio"/>				
Upgraded Skatepark Facilities	<input type="radio"/>				
Water Features/Splash Pads	<input type="radio"/>				
Updated Playground Equipment	<input type="radio"/>				
Outdoor Exercise Equipment	<input type="radio"/>				
Walking Trails/Paths	<input type="radio"/>				
Picnic/BBQ Areas	<input type="radio"/>				

5. What do you like about our existing parks and recreation facilities? \*

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6. What would you like to see improved in our parks and recreation facilities? \*

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Google Forms

## Parks and Recreation - Household Survey

The Shasta Lake City Council has designated \$2.39 million of funds received through the American Rescue Plan Act (ARPA) to be used for parks and recreation projects. The City is in the process of conducting public outreach to determine the community's parks and recreation needs and prioritize potential projects for funding. Please take this opportunity to talk with members of your household and take part in helping us identify parks and recreation opportunities for improvement in the City of Shasta Lake.

If you would like more information about the City of Shasta Lake Parks and Recreation facilities or programs and activities, please call us at 530-275-7427 or visit our website at [www.cityofshastalake.org/253/Parks-Recreation](http://www.cityofshastalake.org/253/Parks-Recreation)

For questions regarding the survey, please contact Whitney Zeller at [wzeller@cityofshastalake.org](mailto:wzeller@cityofshastalake.org)

This survey should take approximately 5 minutes to complete  
Thank you for participating!

\* Required

Please use the picture below as a reference when responding to survey questions



1. Please select the number of people in each age group living in your household:

Check all that apply.

	1	2	3	4	5 or More
5 & Under	<input type="checkbox"/>				
6 to 9	<input type="checkbox"/>				
10 to 14	<input type="checkbox"/>				
15 to 17	<input type="checkbox"/>				
18 to 24	<input type="checkbox"/>				
25 to 34	<input type="checkbox"/>				
35 to 44	<input type="checkbox"/>				
45 to 54	<input type="checkbox"/>				
55 to 64	<input type="checkbox"/>				
65+	<input type="checkbox"/>				

2. How long has your household lived in the Shasta Lake area? \*

Mark only one oval.

- Under 1 Year  
 1 to 5 Years  
 6 to 10 Years  
 11 to 20 Years  
 21 to 30 Years  
 31+ Years

3. Please Check all that Apply For Your Home: \*

Check all that apply.

- Children in the home, and all adults in the household work  
 Children in the home, and one adult in the household is home full-time  
 Children in the home, and all adults in the household are home full-time  
 No children in the home, all adults work  
 No children in the home, one or more adults stay at home full-time  
 Other:  \_\_\_\_\_

4. Over the past 2 years, how often have you and/or members of your household used the following parks and recreation facilities? \*

Mark only one oval per row.

	Never or Very Rarely Used	Light Use (once a month)	Moderate Use (once a week)	Regular use (2-3 times a week)	Frequent Use (4 or more times a week)
Clair Engle Park and Skatepark	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Margaret Polf Park & Boomtown BMX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bizz Johnson Ball Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wynn Price Park and Baseball Field	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Akard Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shasta Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Blue Canyon Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pickleball and Tennis Courts Complex	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. What park and recreation amenities do you use most often (select all that apply) \*

Check all that apply.

- Playgrounds
- Picnic/Grass Areas
- Sports Fields/Courts/Tracks
- Walking Paths/Trails
- None

Other:  \_\_\_\_\_

6. What park and recreation features would you like to see more of in our community (rate from 1 to 5) 1=Not Interested 5=Very Interested \*

Mark only one oval per row.

	1	2	3	4	5
Basketball Courts	<input type="radio"/>				
Upgraded Skatepark Facilities	<input type="radio"/>				
Water Features/Splash Pads	<input type="radio"/>				
Updated Playground Equipment	<input type="radio"/>				
Outdoor Exercise Equipment	<input type="radio"/>				
Walking Trails/Paths	<input type="radio"/>				
Picnic/BBQ Areas	<input type="radio"/>				

7. What do you like about our existing parks and recreation facilities? \*

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8. What would you like to see improved in our parks and recreation facilities? \*

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9. Please prioritize which populations require additional recreation opportunities in the City of Shasta Lake (1 being highest priority, 6 being lowest priority): \*

Check all that apply.

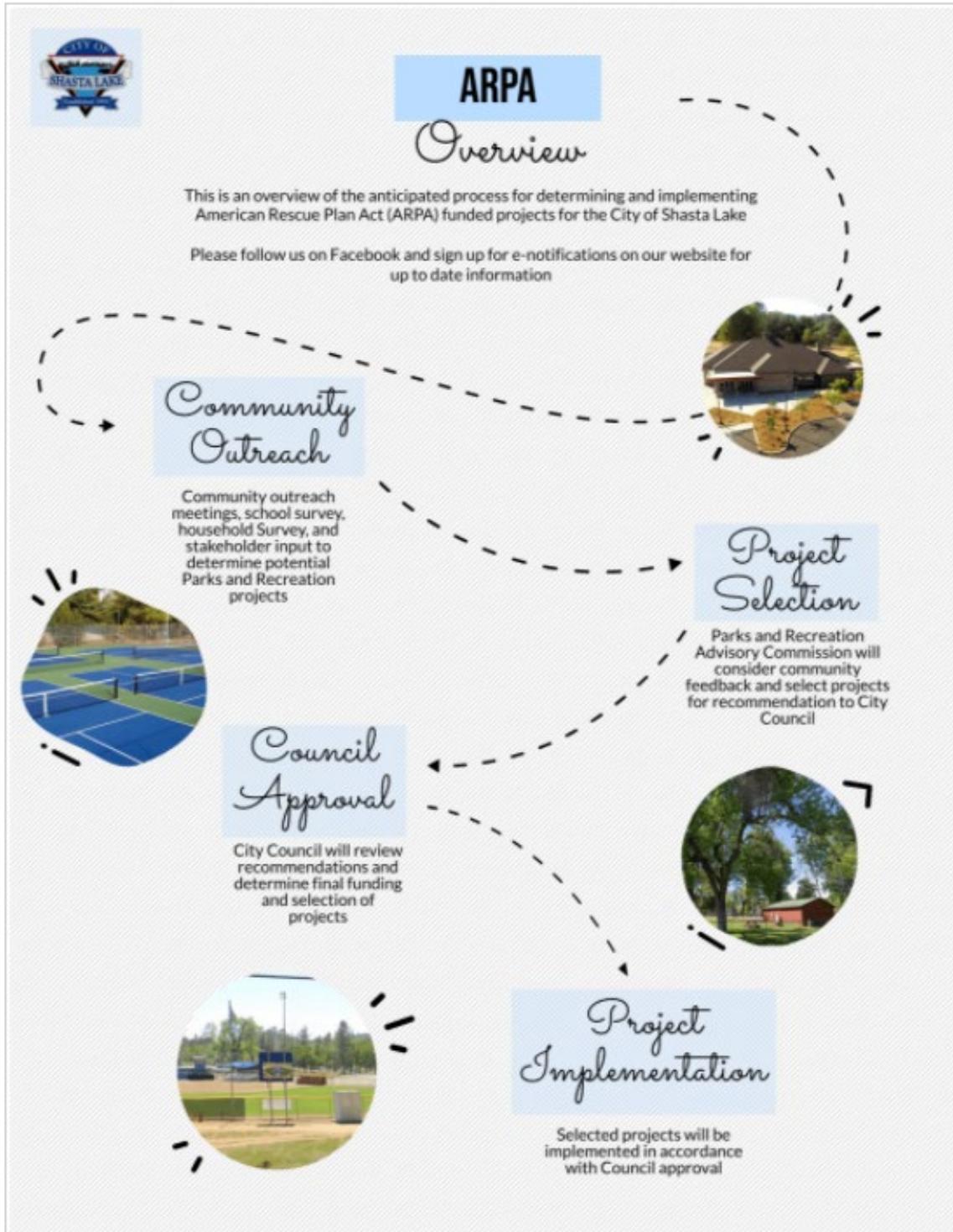
	1	2	3	4	5	6
Adults	<input type="checkbox"/>					
Seniors	<input type="checkbox"/>					
Pre-School Kids	<input type="checkbox"/>					
Youth	<input type="checkbox"/>					
Teens	<input type="checkbox"/>					
Families	<input type="checkbox"/>					

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## ARPA PARKS AND RECREATION PROJECTS

The City of Shasta Lake expects to receive \$2.49 million in funding from the American Rescue Plan Act (ARPA). City Council appropriated \$100,000 of the ARPA funds to support local non-profits; and designated the remaining \$2.39 million to fund parks and recreation projects. The City is currently in the community outreach phase to determine potential projects to be funded.



<b>Upcoming Meetings/Outreach Opportunities</b>	<b>Funding Background</b>	<b>Contact Us</b>
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Thursday, March 11, 2022 | 4:30pm | Larry J. Farr Community Center (4499 Main St., Shasta Lake)

Follow us on [Facebook](#) or select "Notify Me" at the bottom of the page to receive updates on community outreach opportunities

<b>Upcoming Meetings/Outreach Opportunities</b>	<b>Funding Background</b>	<b>Contact Us</b>
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On March 11, 2021, President Biden signed the American Rescue Plan Act (ARPA) of 2021 into law. The \$1.9 trillion economic recovery package, based on President Biden's American Rescue Plan, is intended to provide financial aid to families, governments, businesses, schools, non-profits and others impacted by the COVID-19 public health crisis. The City of Shasta Lake is currently expected to receive \$2.49 million. It is anticipated that funds will be received in 2 equal installments one year apart with the first allocation received on 07/14/2021 (\$1,245,505), and the final installment expected one year later in 2022. All funds must be allocated by the end of calendar year 2024.

City Council appropriated \$100,000 of the awarded ARPA funds to support local non-profits in their recovery from the COVID-19 pandemic, and established an Ad Hoc Committee to review eligible opportunities to allocate the remaining \$2.39 million.

On September 29, 2021 the ARPA Ad Hoc Committee held a meeting open to the public where they provided an overview of the ARPA funding, and reviewed eligible funding activities.

The following aspects were considered in the conversation:

- This is one time funding and should be prioritized for programs/projects not eligible under other federal and state programs.
- The City and public need to stay mindful of operational costs and the ability to sustain funded programs/projects.

Members of the public and staff discussed various projects and programs ranging from youth programs, park and recreation projects to restoration of historical sites. One common scope that was popular amongst the attendees was the need to fund park improvements and expand the footprint of our parks system and add additional park features.

At their November 16, 2021 meeting, City Council provided direction to staff to designate the ARPA funds to be used for Parks and Recreation Projects and to work with the ARPA Ad Hoc Committee, Parks and Recreation Committee, Youth, and the General Public to host community workshops to seek public input and determine park projects to prioritize for this funding.

<b>Upcoming Meetings/Outreach Opportunities</b>	<b>Funding Background</b>	<b>Contact Us</b>
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**City of Shasta Lake Parks and Recreation Advisory Commission:**

- Rose Smith (Chair)
- Dave Thompson (Vice Chair)
- Jennifer Greenwood
- Bradley Hewitt
- Tina Zeller

**Ad Hoc Committee:**

- Mayor Richard Kern
- Councilmember Pamelyn Morgan

**City Staff:**

Whitney Zeller  
 Community and Economic Development Manager  
 530-275-7427 | wzeller@cityofshastalake.org

Toni Coates  
 City Clerk  
 530-275-7407 | toates@cityofshastalake.org

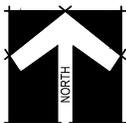
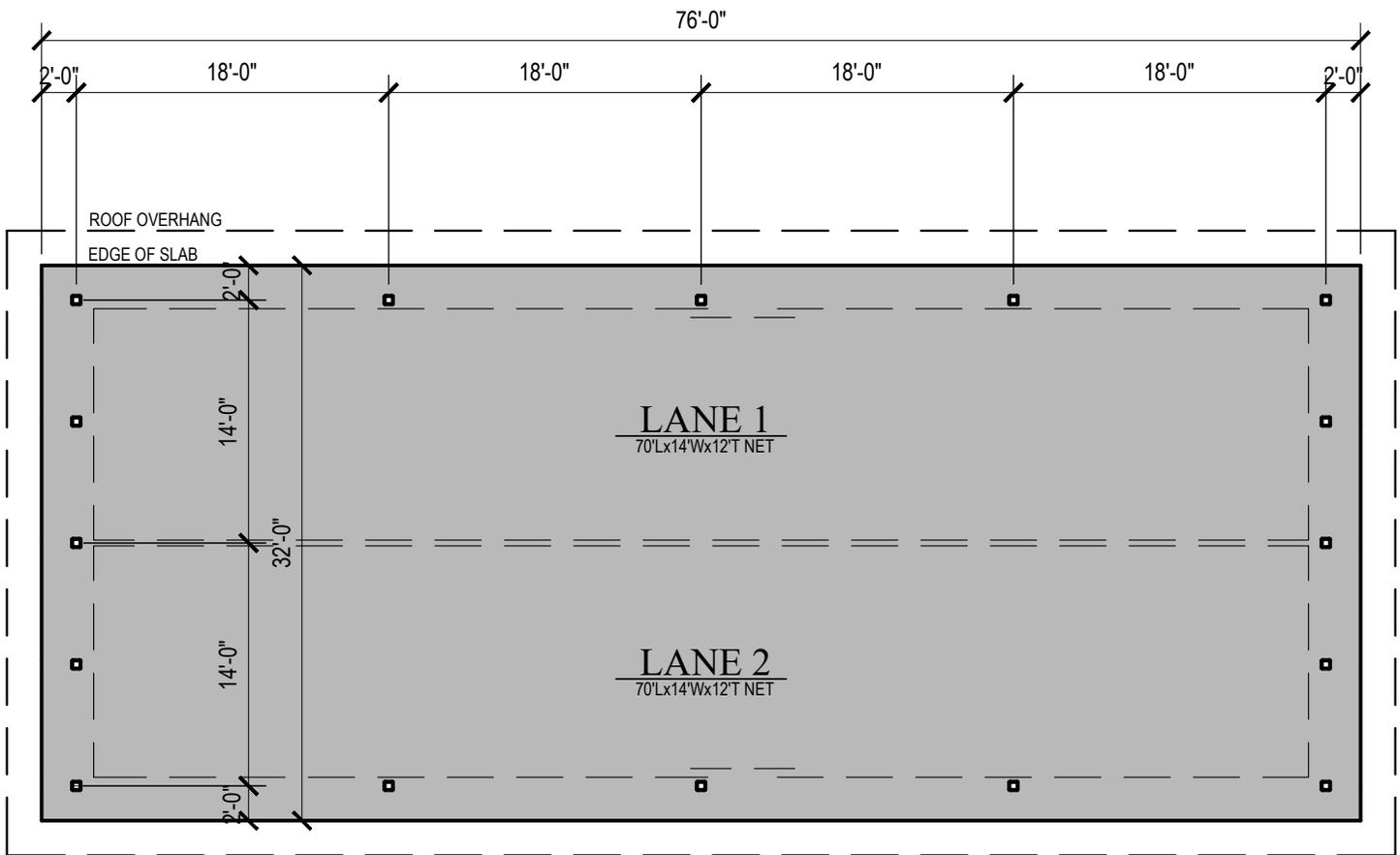
## **Parks and Recreation Stakeholder List**

- City of Shasta Lake
- City Council
- Parks and Recreation Commission
- Planning Commission
- Shasta Lake Garden Club
- Shasta Damboree
- Heritage and Historical Society
- Shasta Lake Lions
- Shasta Lake Kiwanis
- American Legion
- CV Youth Falcons
- Shasta Dam Area Little League
- Shasta Gateway Library
- Shasta Family YMCA
- Shasta Lake Chamber of Commerce
- Youth Violence Prevention (Youth Options Shasta)
- Heritage Missional Community
- Shasta Lake Food Closet
- Gateway Unified School District
- Shasta Community Health
- Sheriff's Department
- Shasta County Head Start
- Wintu Cultural Resource Center/Museum
- Health and Human Services
- Shasta Lake Pickleballers
- Boomtown BMX
- Redding Trail Alliance



# Shasta Dam Area Little League Proposed Batting Cage

2/4/2022



## FLOOR PLAN

SCALE: 3/32" = 1'-0"



# Shasta Dam Area Little League

## Proposed Batting Cage OPTION #1

2/4/2022



### OVERALL SITE PLAN

SCALE: 1" = 100'-0"



# Shasta Dam Area Little League

## Proposed Batting Cage OPTION #2

2/4/2022



### OVERALL SITE PLAN

SCALE: 1" = 100'-0"



# Shasta Dam Area Little League

## Proposed Batting Cage OPTION #3

2/4/2022



# OVERALL SITE PLAN

SCALE: 1" = 100'-0"